

# **ANGELA** KILBURG

## EDUCATION

Moravian College, Bethlehem PA Graduation 2018 | 3.94 GPA

Bachelor of Arts: Graphic & Interactive Design Management Minor: Marketing Track

## ACHIEVEMENTS

American Advertising Federation -Greater Lehigh Valley Gold and Silver Addy | 2019

Society of Publication Design 2016 Student Competition First place winner | 2016

Omicron Delta Kappa (O $\Delta$ K) Honors Society Inducted member | 2017 Vice President | 2017

Best Four Year Record Award Recipient | 2018

Kappa Pi (K∏) Honors Art Fraternity Inducted member | 2017

Phi Eta Sigma Honors Society Inducted member | 2018

**Comenius Scholarship** Recipient | 2014-2018

# SKILLS

#### Software

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat, Adobe After Effects, Adobe Premiere, Adobe Dreamweaver, HTML/CSS, Sketch App, Wordpress, Google Drive, Google Docs/Forms/Slides, Google Analytics, Microsoft Word, Microsoft Powerpoint, Microsoft Publisher, Slack

#### Professional

Branding, Advertising, Web Design, Publication, Typography, Digital Photography, Social Media Marketing

#### Interpersonal

Time Management, Client Interaction, Communication, Problem Solving, Self Motivating, Responsible, Strategic

# EXPERIENCE

#### Visual and Interactive Designer

Alloy5 | June - May 2018

- Work with internal marketing team to aquire potential new clients, oversee company website upkeep, and assist in marketing efforts
- Client work includes website redesign, company rebranding, illustrations, infographic creation, and social media campaigns

#### Graphic Design Intern

Alloy5 | Jan. - May 2018

- Assisted design teams with the development of current projects and assisted the Marketing Coordinator with efforts to acquire potential new projects
- Design projects included, but were not limited to, website design, illustration, social media, and marketing material for both print and web

#### Print & Web Design Intern

Gatesman Agency | Jun. - Nov. 2017

- Selected out of 400 applicants
- Concept and design content for agency clients (S&T Bank, Ebb Therapeutics, Thorntons Inc., Shop n' Save)
- Create posts for Gatesman social platforms
- Collaborate with a team of nine interns across all departments to develop an ad campaign promoting Gatesman's internship program
- Develop creative deliverables for the Brandtern ad campaign, webpage, and organic social content

#### Bloomberg Publication Design Intern

Bloomberg | Jun. - Aug. 2016

- Collaborate with art directors of *Bloomberg Businessweek, Bloomberg Pursuits,* and *Bloomberg Markets* to formalize story concepts
- Create illustrations and photocollages for stories
- Assist photographers and photo directors on various photoshoot sets

#### Studio South Art Director

Moravian College's design studio | Nov. 2015 - May 2018

### LEADERSHIP

#### Member LeadersNow International (LNI) and Professional Association (LNIPA) | Sep. 2010 - Present

- Completed The LeadersNow Program formation and training in character, virtuous living, style, authentic leadership, and poise
- Planned and organized service projects around the community
- · Plan and attend LNI Professional Speaker events
- Work directly alongside President of LNI to assist in local LNI chapters

Graphic & Interactive Design Tutor | Sep. 2010 - Dec. 2018 Moravian Vespers Service Sacristan | Dec. 2015 - Dec. 2018

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angela@angelakilburg.co

412.228.8714

