

ANGELA KILBURG

EDUCATION

Moravian College, Bethlehem PA Graduation 2018 | 3.94 GPA

Bachelor of Arts: Graphic & Interactive Design Management Minor: Marketing Track

ACHIEVEMENTS

American Advertising Federation -Greater Lehigh Valley Gold and Silver Addy | 2019

Society of Publication Design 2016 Student Competition First place winner | 2016

Omicron Delta Kappa (O Δ K) Honors Society Inducted member | 2017 Vice President | 2017

Best Four Year Record Award Recipient | 2018

Kappa Pi (K∏) Honors Art Fraternity Inducted member | 2017

Phi Eta Sigma Honors Society Inducted member | 2018

Comenius Scholarship Recipient | 2014-2018

SKILLS

Software

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat, Adobe After Effects, Adobe Premiere, Adobe Dreamweaver, HTML/CSS, Sketch App, Wordpress, Google Drive, Google Docs/Forms/Slides, Google Analytics, Microsoft Word, Microsoft Powerpoint, Microsoft Publisher, Slack

Professional

Branding, Advertising, Web Design, Publication, Typography, Digital Photography, Social Media Marketing

Interpersonal

Time Management, Client Interaction, Communication, Problem Solving, Self Motivating, Responsible, Strategic

EXPERIENCE

Visual and Interactive Designer

Alloy5 | June - May 2018

- Work with internal marketing team to aquire potential new clients, oversee company website upkeep, and assist in marketing efforts
- Client work includes website redesign, company rebranding, illustrations, infographic creation, and social media campaigns

Graphic Design Intern

Alloy5 | Jan. - May 2018

- Assisted design teams with the development of current projects and assisted the Marketing Coordinator with efforts to acquire potential new projects
- Design projects included, but were not limited to, website design, illustration, social media, and marketing material for both print and web

Print & Web Design Intern

Gatesman Agency | Jun. - Nov. 2017

- Selected out of 400 applicants
- Concept and design content for agency clients (S&T Bank, Ebb Therapeutics, Thorntons Inc., Shop n' Save)
- Create posts for Gatesman social platforms
- Collaborate with a team of nine interns across all departments to develop an ad campaign promoting Gatesman's internship program
- Develop creative deliverables for the Brandtern ad campaign, webpage, and organic social content

Bloomberg Publication Design Intern

Bloomberg | Jun. - Aug. 2016

- Collaborate with art directors of *Bloomberg Businessweek, Bloomberg Pursuits,* and *Bloomberg Markets* to formalize story concepts
- Create illustrations and photocollages for stories
- Assist photographers and photo directors on various photoshoot sets

Studio South Art Director

Moravian College's design studio | Nov. 2015 - May 2018

LEADERSHIP

Member LeadersNow International (LNI) and Professional Association (LNIPA) | Sep. 2010 - Present

- Completed The LeadersNow Program formation and training in character, virtuous living, style, authentic leadership, and poise
- Planned and organized service projects around the community
- · Plan and attend LNI Professional Speaker events
- Work directly alongside President of LNI to assist in local LNI chapters

Graphic & Interactive Design Tutor | Sep. 2010 - Dec. 2018 Moravian Vespers Service Sacristan | Dec. 2015 - Dec. 2018

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